

OVERVIEW

Cloud9 Esports will be coordinating efforts to support a long-term, multi-faceted, sustainability action plan with the goal of reducing the companies carbon footprint and contributing to sustainable small business action. To support Cloud9 in achieving these goals, this documentation will serve as a living charter - progress and developments will be communicated annually. As a small business, we are committed to improving our contributions to environmental action.

The Objective

- Assess companies carbon footprint to create a baseline of understanding.
- Assess individual facility contributions and develop recommendations for sustainability and efficiencies.
- Engage with Southern California sustainable small business resources to further validate recommendations and increase climate literacy throughout company.

The Goals

- Goal #1: To be accountable for company and employee impacts on environmental action.
- Goal #2: To create a sustainable future for Cloud9, employees, and professional athletes.
- Goal #3: Enact positive change in the esports business.

TIMELINE & EXECUTION

Key project dates for Year 1 are outlined below. Dates are best guess estimates and are subject to change as plan is executed.

Description	Start Date	End Date
Project Start – Phase 1	4/5/2021	6/30/2021
Assess scope of phase 1 proposal	4/5/2021	4/6/2021
Internal stakeholder meeting and proposal approvals	4/6/2021	4/7/2021
Survey Cloud9 employee environmental impact level	4/7/2021	4/9/2021

Develop Phase 1 work plan	4/7/2021	4/9/2021
Conduct Carbon Footprint calculations and assess results	4/9/2021	4/12/2021
Develop Facility Recommendations, consult experts – Phase 1 Complete	4/12/2021	4/19/2021
Roll out communications for Action Plan – Phase 1	4/22/2021	4/26/2021
Phase 1 Recommendations in action & Track results	4/21/2021	5/30/2021
Assess carbon impact of Phase 1 recommendations and adjust as needed	6/1/2021	6/4/2021
Phase 2 – Additional Facilities assessments	6/7/2021	8/31/2021
Phase 3 – Product procurements, merchandising	9/1/2021	11/30/2021
Phase 4 – Year 1 assessment and prepare Year 2 Plan	12/1/2021	12/31/2021

FINDINGS THUS FAR

Carbon Footprint to date

Results of the Cloud9's business carbon calculation resulted in approximately 1039 tons CO₂e / year*. Carbon calculations are based on various inputs from a business's transportation, facility operations, and employee considerations. Cloud9 performed 29.4% better than similar businesses, however, several action items and recommendations will contribute to lowering our carbon footprint.

PHASE 1 ASSESSMENT

Energy audit and recommendations for initial phase of action plan for LCS Team Facility.

Description	Recommendation
Lightbulbs	<ul style="list-style-type: none"> • Continue to utilize LED lightbulbs <ul style="list-style-type: none"> ○ Properly dispose of dead lightbulbs
Toilets	<ul style="list-style-type: none"> • Switch to Bamboo Toilet paper – Eco-friendly and 100% biodegradable
Utilities	<ul style="list-style-type: none"> • Shift to <u>Time Of Use (TOU)</u> electricity usage – utilize utilities from 4-9PM PT when renewable energy resources are more readily available. • Replace facility appliances with Energy Star Rated appliances where applicable.

Thermostat	<ul style="list-style-type: none"> • Nest best practices Guide <ul style="list-style-type: none"> ○ <u>Improve Energy Efficiency and usage with the Nest</u>
Waste	<ul style="list-style-type: none"> • Ensure Waste and Recycling follows city standards to avoid harmful waste or rejected recycling. <ul style="list-style-type: none"> ○ <u>Quick Guide</u> ○ Update Signage • Drop-off packing peanuts for reuse at local shipping stores like UPS. • Utilize E-Waste Resources <ul style="list-style-type: none"> ○ <u>Tech Waste Recycling</u>
Preparedness Planning	<ul style="list-style-type: none"> • Work with LADWP and the City of Santa Monica to assess preparedness planning for all Cloud9 Facilities. • Emergency Preparedness, Business Robustness, Electric-based business best practices/protocols.

CONCLUSION

We are looking towards a future where Cloud9’s daily carbon footprint grows smaller each day. We are confident that carbon-conscious improvements will be made through this approach and each step counts. It starts with awareness, analysis, expert feedback and solution-minded strategies.

If you have questions on this document, feel free to contact us at your convenience by email at partners@cloud9.gg.

Thank you.

**Calculated via Cool California Small Business Carbon Calculator*